Monday 25 February

13:30 - 13:40 Welcome & introduction

Speaker(s):
○ William Sisson, Executive Director of WBCSD North America, WBCSD

13:40 - 14:00 Accelerating the pace & scale of action

As the engine of the global economy, business can shape systems transformation through innovation, valuation and collaboration. Yet, there is an urgent need to accelerate the pace and scale of action. Good governance, economic incentives, appropriate and robust legal and institutional framework conditions and public private partnerships will be essential. This introductory session will address sustainability challenges from a North American lens and highlight how business can step up to lead the much needed transformation.

Speaker(s):
○ Peter Bakker, President & CEO, WBCSD

14:00 - 14:10 Are we moving far enough, fast enough?

Keynote Speaker(s):
○ Joel Makower, Chairman & Executive Editor, GreenBiz Group Inc

14:10 - 17:40 Business leadership in transforming economic systems

14:10 - 14:40 Alliance to End Plastic Waste

The Alliance to End Plastic Waste launched in January with nearly 30 members collectively committing over USD $1B to ending plastic waste in the environment. As a founding strategic partner, WBCSD supported these companies in aligning the value chain and continue their contributions to the Alliance through multiple functions. This session will introduce attendees to the Alliance, including the ambition, strategy and WBCSD’s role in it. Alliance member company representatives will provide their perspectives on why the Alliance is needed and take any questions from the audience.

Speaker(s):
○ Haley Lowry, Global Value Chain Director, Dow Inc.
○ Camille Richard, Sustainable Performance Manager, Suez
○ Brendan Edgerton, Director, Circular Economy, WBCSD
The role of the Natural Climate Solutions in ambitious climate action

WBCSD has established a new initiative with the objective to help unlock significant private capital to scale Natural Climate Solutions (NCS). NCS includes the protection and restoration of key ecosystems at scale, and transformation of the way we use working lands. According to recent studies, these natural solutions can provide up to 37 percent of the emissions reductions needed between now and 2030 to keep global temperature rise below 2°. They also offer many co-benefits towards meeting the Sustainable Development Goals and improving climate resilience. This session will explore how business can tap into this opportunity, using NCS to help bring targets into reach.

Speaker(s):
○ Gabriela Burian, Director, Global Sustainable Food Systems, Bayer A.G.
○ Jad Daley, President and CEO, American Forests

Coffee break

Collaborative pathways towards a sustainable food system

This session will introduce innovative business solutions in sustainable food & land-use practices.

It will provide insights into:
○ Sustainable packaging developments in the food sector.
○ The role of technology toward improving and enhancing food and agriculture practices.
○ Global business efforts in reducing Food Loss & Waste.

Speaker(s):
○ Walter Peterson, Manager, Packaging Sustainability, Nestlé SA
○ Jon Dettling, Global Director of Services and Innovation, Quantis
○ Josh Henretig, Senior Director, AI for Earth, Microsoft Corporation

Making Sustainable Business more Successful and Investable

Measuring and managing environmental, social and governance (ESG) aspects are vital for companies’ long-term competitiveness. This interactive session will explore the opportunities and developments in ESG Reporting, Enterprise Risk Management & Assurance while introducing the Social and Human Capital Protocol and WBCSD’s Aligning Retirement Assets project. It will provide key insights into:
○ ESG in enterprise risk management
○ Why reporting matters
○ Purpose-driven disclosure and Task Force on Climate-related Financial Disclosure
○ Assurance and internal controls
○ Social and Human Capital Protocol
○ Aligning Retirement Assets

Panelist(s):
○ Alex Bernhardt, US Responsible Investment Leader, Mercer Investment Consulting LLC
○ Jim Roach, Senior Vice President, Retirement Strategies, Natixis Investment Managers

Speaker(s):
○ Lauren Rogge, Senior Manager, Climate Change & Sustainability Services, Ernst & Young (EY) LLP
○ Mike Wallace, Executive Director, Social & Human Capital Coalition
○ Sonal Dalal, Technical Director, Sustainability Accounting Standards Board (SASB)
○ Rodney Irwin, Managing Director & Senior Management Team, WBCSD
17:40 - 17:50  **WBCSD outlook on 2019: milestones & engagement opportunities**

As WBCSD continues efforts to translate the transformative ambitions of the SDG agenda into action, 2019 promises to be a pivotal year to scale up business solutions for sustainable development. These closing remarks will highlight some of our ongoing work across WBCSD's six programs: Circular Economy, Cities and Mobility, Climate and Energy, Food and Nature, People and Redefining Value, and issue a call for action through dialogue and partnership.

*Speaker(s):*

- *Peter Bakker, President & CEO, WBCSD*

17:50 - 19:00  **Networking cocktail**
Tuesday 26 February

07:00 - 08:15  **North America Liaison Delegates Breakfast**

In the context of the WBCSD annual meeting in North America, the Member Relations team will have an opportunity to engage with the Liaison Delegates attending the meeting and GreenBiz 2019. The conversation intended with the LDs will encourage the exchange of thoughts and ideas around positioning and enhancing WBCSD member relations. The Liaison Delegates will learn more about WBCSD’s activities efforts in North America and the nuances of WBCSD’s project portfolio that targets interests for the North American Market. Convening the NA-based or visiting LDs and discussing their priorities and expectations will provide the Member Relations team with a unique opportunity to engage the companies in a closed setting in our efforts to enhance WBCSD’s presence in the US. The meeting is intended to increase brand value and visibility for WBCSD in North America, offer paths that will lead to expanding our regional member base, and help the team to reaffirm the value WBCSD brings to NA companies.

*By invitation only

**Speaker(s):**
- Peter Bakker, President & CEO, WBCSD
- William Sisson, Executive Director of WBCSD North America, WBCSD